

The DWBBID is making
a difference in

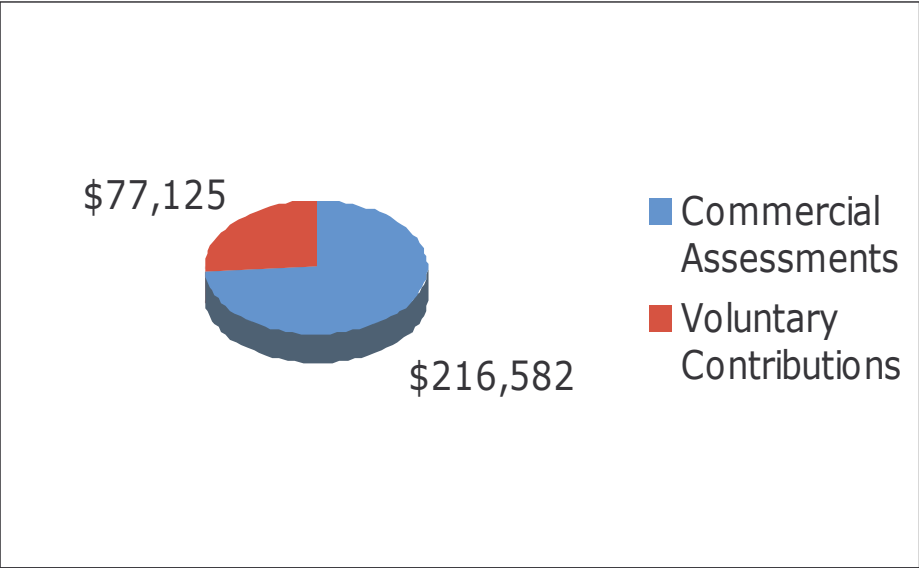
Diamond
Downtown Wilkes-Barre

CITY PARTNERSHIP

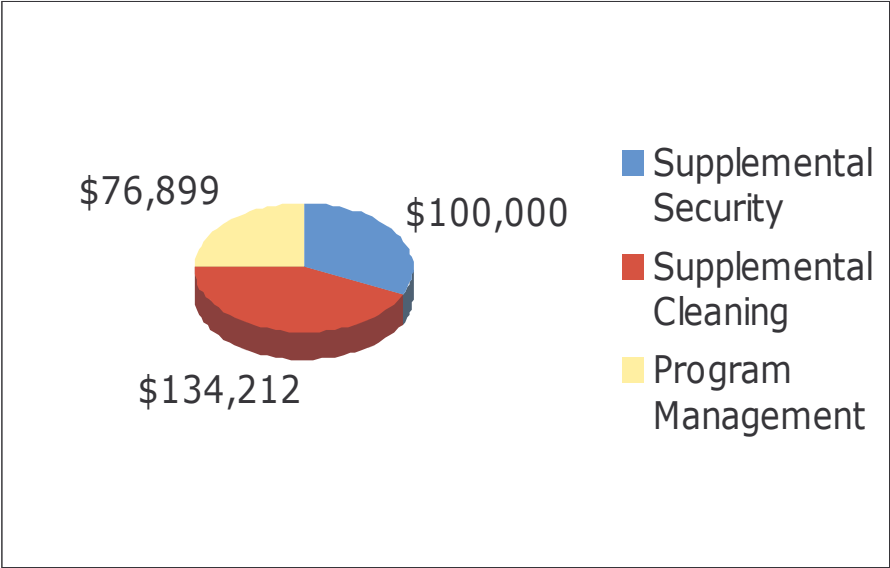
OF WILKES-BARRE, PENNSYLVANIA

DWBBID Finances

2009 Resources Summary



2009 Expenses Summary



Downtown Wilkes-Barre is... Cleaner:

- We Pan and Broom the perimeter of Public Square two times per day, six days per week
- Over 1,250 bags of trash have been collected from sidewalks and alleyways

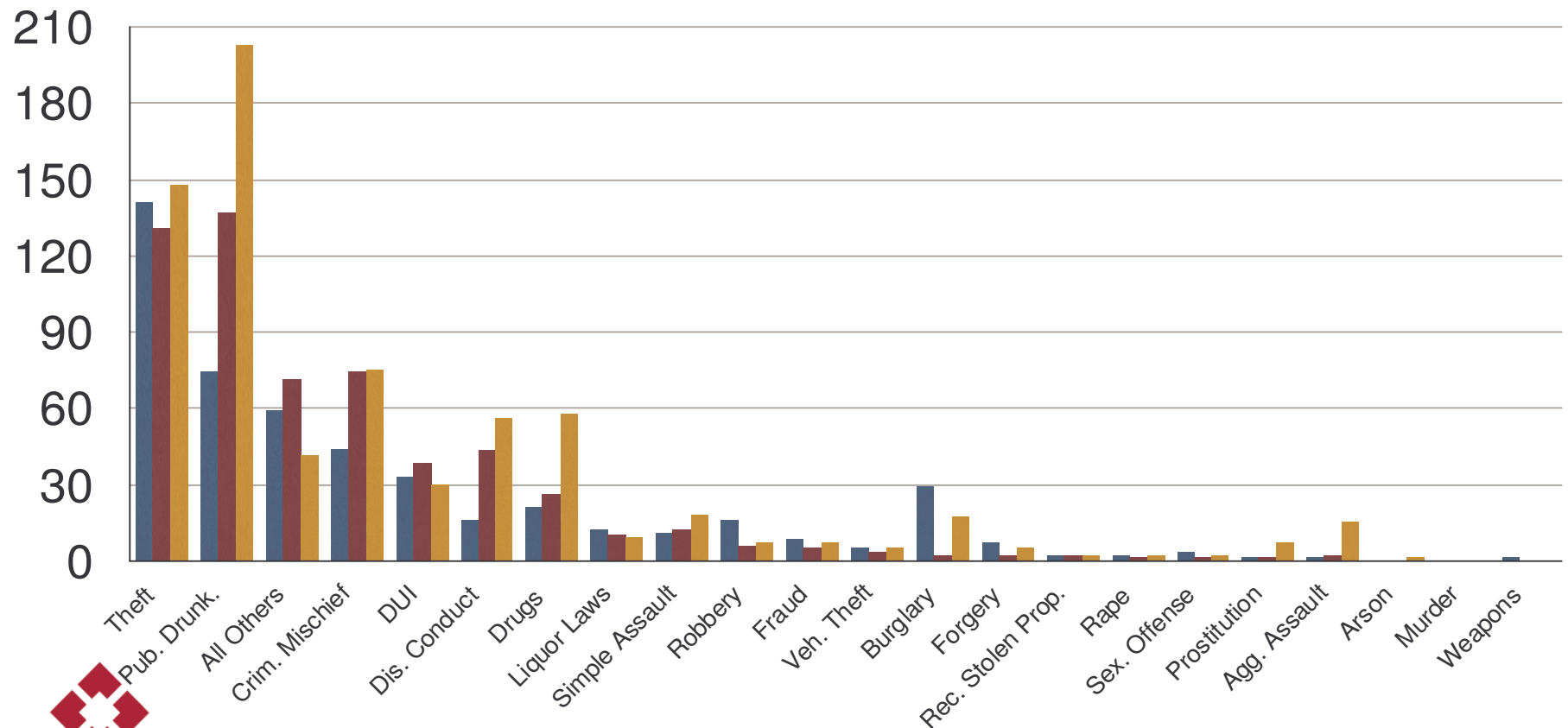


Downtown Wilkes-Barre is... Cleaner:

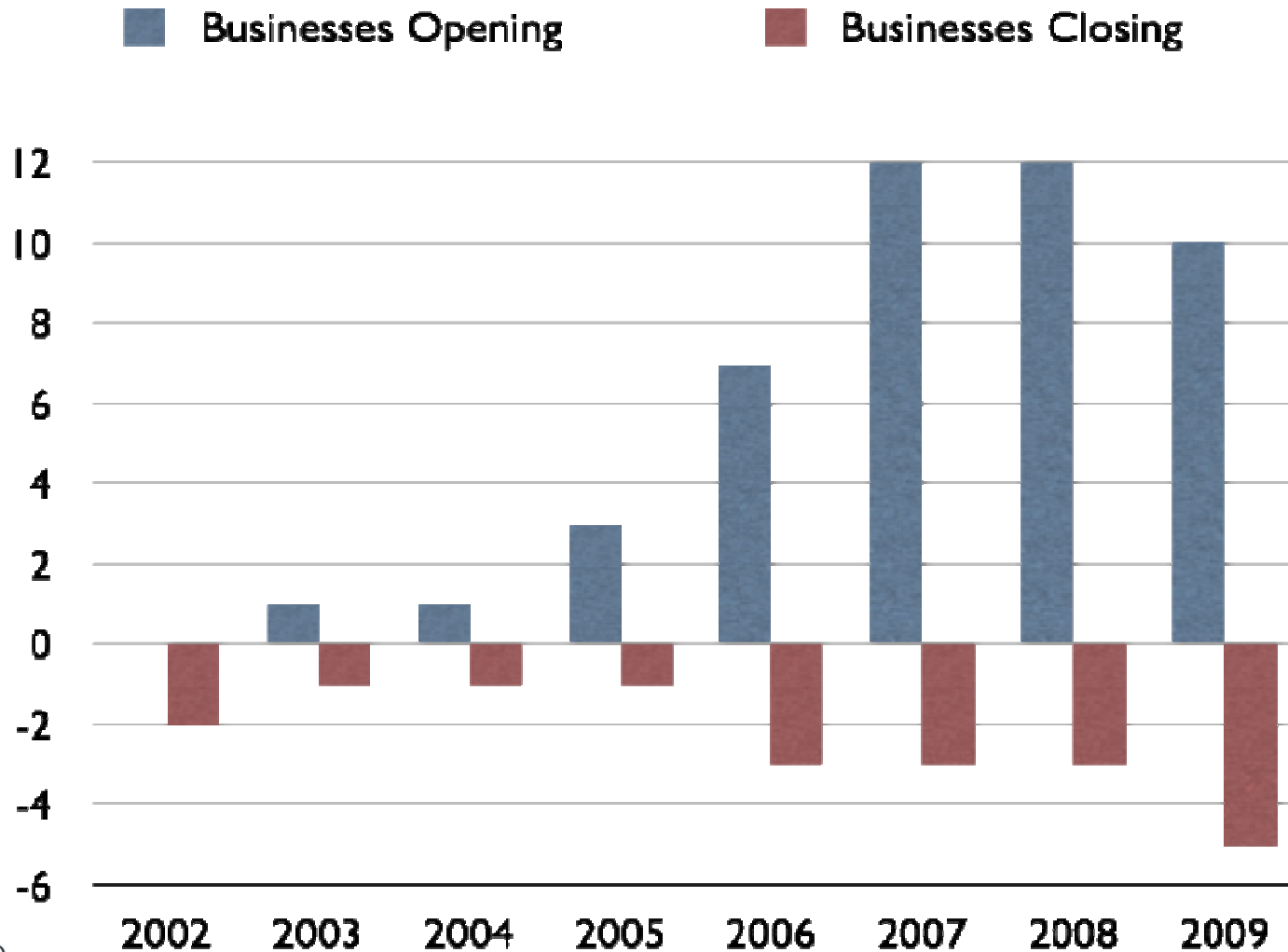
- Over 640 graffiti tags have been removed
- Graffiti is now removed within 24 hours of being reported
- Over 5 tons of salt has been spread on the sidewalks and handicapped ramps



Downtown Wilkes-Barre is... Safer:



Storefront Occupancy Trends Downtown Wilkes-Barre 2002-2009



Downtown Wilkes-Barre is... Brighter:

- Your investment in the DWBBID has leveraged \$146,259 in façade grant awards to BID properties
- The DWBBID façade grant program has funded 35 different projects to date
- Those projects, in turn, have leveraged an additional \$718,715 in new private investment



Downtown Wilkes-Barre is... Brighter:

- 80,000 to 100,000 people visit Downtown for work or entertainment each week
- Net increase of 22 occupied storefronts since the DWBBID began operations
- Business Association membership has increased by 60% (87 members) since the DWBBID began operations



DWBBID Overview:

- Cleaner – Tons of trash removed and over 640 graffiti tags removed
- Safer – Over 10,000 hours of BID police patrols resulting in a safer downtown
- Brighter – Awarded over \$146,000+ in façade grant funding. Leveraging \$718,000+ in new investment.