



Dear DWBBA Members:

Since 2014, DCP's Downtown Wilkes-Barre Hanging Floral Basket program has been beautifying the downtown streetscape through the installation of 186 seasonal hanging baskets on streetlamps around the perimeter of Public Square and along the first blocks of Main and Market Streets in the heart of our center city.

You understand, from firsthand experience, what a difference these beautiful baskets have made toward improving the appearance of the area served by DCP. Even better, this initiative has generated a tremendous positive response from the general public.

In just a few more weeks, we'll be preparing to install another 186 hanging baskets for 2017. While this program is enormously effective, it comes with a cost – which is why I'm writing today. **I'd like to ask your business or organization to consider a \$250.00 sponsorship to support the 2017 Wilkes-Barre Hanging Floral Basket program.**

If you're able to serve as a 2017 basket sponsor, please contact DCP's Program & Marketing Coordinator, Cassie Fiume, by May 1. Cassie may be reached at cassie@wbdcpc.org or 570-846-1424. Please note that all sponsorships are tax-deductible.

We would be most grateful for your support of this important initiative, which has a direct impact on the public's perception of our center city.

Thank you for your consideration of this request, and for your commitment to building a more vibrant Downtown Wilkes-Barre.

Sincerely,

Joel Zitofsky, DCP Board Chair

**Please fill out form below and return to Cassie at Diamond City Partnership 4 Public Square, Wilkes-Barre PA 18701.
We will invoice you.**

Business:

Business Contact:

Business Contact Phone:

Business Contact Email:

Sponsorship Amount: